

Securian Financial Group Dress Policy

Our associates represent the Company in daily contact with the public. Your appearance and actions should reflect positively on the Company and be appropriate for the job. Associates should use good judgment and discretion in choosing proper business attire, good grooming and personal hygiene. This includes clothing that is clean, ironed and fits appropriately.

Business appropriate attire

Our policy allows for business-appropriate attire vs. weekend or recreational casual. Good choices for business-appropriate dress include:

- Collared shirts (polos, turtlenecks, etc.) for men
- Dress or khaki-style pants
- Sweaters, cardigans and blouses
- Pant styles that are longer than mid-calf length
- Skirts or dresses that are approximately knee-length
- Hosiery is not required
- Flats and loafers
- Dress/professional looking shoes or sandals

What is not appropriate?

These items have been determined to be too casual for our "business- appropriate" guidelines.

- Wrinkled, torn or worn-out clothing
- Pant styles mid-calf length or shorter
- Shorts regardless of length or style
- Skirts or dresses that are shorter than knee-length
- Leggings, worn without a top that is skirt length
- Jeans except in a handful of positions with unique circumstances
- Tops or low-riding slacks that bare midriff, back or undergarments
- Shirts or sundresses with spaghetti straps or that have low necklines
- T-shirts
- Shirts with pictures or slogans
- Tight, form-fitting clothing
- Warm-up suits, active wear
- Sweatpants, sweatshirts or athletic apparel
- Flip-flops, Birkenstock or athletic-type sandals
- Tennis shoes (in most jobs)
- Hats