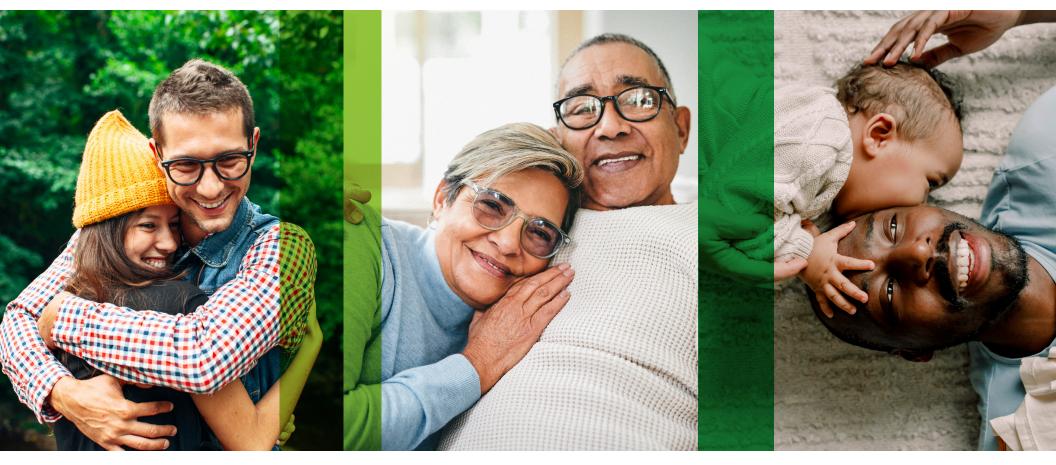


# Resilient and focused on growth



**2022 ANNUAL REPORT** 

# Our purpose at work

#### **COMPANY FACTS**



All statistics in this report are as of December 31, 2022, unless otherwise noted. GAAP (generally accepted accounting principles) is a collection of commonly followed accounting rules and standards for financial reporting.

- 1. Our total impact reached more than 750 nonprofits in the form of cash, in-kind donations and volunteerism.
- 2. Total investments include cash, cash equivalents and invested assets, and exclude separate accounts.
- 3. Revenue includes premiums and policy fee income, net investment income, realized gain/loss and other income.
- 4. Reflects total GAAP policyholder benefits and interest credited to policies and contracts.
- 5. Equity represents total Securian Financial Group, Inc. and subsidiaries equity.

#### **Ratings information**

Securian Financial's insurance company subsidiaries, Minnesota Life Insurance Company and Securian Life Insurance Company, a New York authorized insurer, receive high ratings from independent rating agencies that analyze the financial soundness and claims-paying ability of insurance companies. These ratings reflect our stability, integrity, long-term focus and commitment to maintaining a strong balance sheet. All ratings information is current as of April 2023 and is subject to change. A.M. Best Company rating (second highest of 16 ratings); Fitch rating (third highest of 19 ratings); Moody's rating (fourth highest of 21 ratings); Standard & Poor's rating (fourth highest of 21 ratings). For more information about the rating agencies and to see where our ratings rating for financial strength and claims-paying ability are important; however they are not reflective of the performance of any registered securities or variable subaccounts.

Guided by our purpose:

#### We build secure tomorrows

and propelled by our values:

We care about others We are thinkers and doers We keep our word We succeed as a team



"Thanks to the efforts of our talented employees and distribution partners, 2022 was a year where we provided important financial protection, generated strong financial results and took actions to accelerate our growth."



## CHRISTOPHER M. HILGER

Chairman, President and CEO

#### LETTER FROM THE CEO

#### **Resilient and focused on growth**

In 2022, we fulfilled our purpose of building secure tomorrows as our industry and nation continued to emerge from years of pandemic-related uncertainty.

Our financial strength – a hallmark of our company for generations – allowed us to confidently navigate this uncertainty as we prioritized our most promising growth opportunities and positioned the company for sustained success. As we move past the pandemic, I am proud to report that Securian Financial remains among the most highly rated insurance companies in the country.

#### Financial performance that supports our purpose

Despite significant market headwinds, our 2022 financial results reflect another successful year for Securian Financial. Strong sales and excellent customer retention across our business lines led to very good revenue and earnings. Excellent investment quality, a high level of capital and thoughtful risk management continue to support our very strong balance sheet.

As a result, we were able to fulfill our purpose by providing financial security to the more than 22 million customers who count on us. We provided compassionate service and nearly \$3.9 billion in policyholder benefits, which included \$2.2 billion of death benefits – benefits that are core to our identity as a life insurance company.

Our purpose was also reflected through our community leadership, including more than \$10 million of contributions to the community and nearly 21,000 volunteer hours by our employees. We also developed a new sustainability framework to better support our commitment to community giving, diversity, equity and inclusion (DEI) initiatives, investment practices and more. Our 2022 Sustainability Report, which will be published in June, will highlight how Securian Financial is positively impacting our community and the world around us.

#### Winning in our core markets

2022 was a transformative year for our company as we completed or advanced acquisitions and divestitures in support of our new strategic plan. These actions included selling our retirement plan recordkeeping business to increase our strategic focus and accelerate growth in the markets where we are best positioned to succeed in the long term.

Throughout the year, we also focused on growth in Canada as we prepared for the integration of Sun Life's Canadian creditor and affinity insurance businesses into our Securian Canada operations. This acquisition, announced in December 2021 and closed in early 2023, increases our operating scale and will help us better serve the needs of more Canadians and their families.

We also continued to invest in our technology and data platforms to improve our service, customer engagement, information security and financial reporting capabilities. Developing new capabilities – both organically and through strategic partnerships – is essential for us to achieve our growth plans, be a customer-centric company, and attract, retain and develop the best talent.

#### Moving forward with confidence

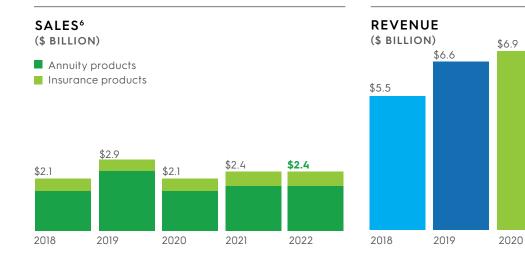
Thanks to the efforts of our talented employees and distribution partners, 2022 was a year where we provided important financial protection, generated strong financial results and took actions to accelerate our growth. Guided by our purpose and values, we are putting our strategy into action and moving forward with confidence. We will continue to safeguard our financial strength and focus on meeting the needs of the individuals, families and businesses we serve.

Af M. John

**Christopher M. Hilger** Chairman, President and Chief Executive Officer

#### **FINANCIAL RESULTS**

2022 was a successful year for Securian Financial. We delivered strong financial results and positioned the company for long-term growth while maintaining our financial strength and high ratings.



Insurance sales — including group life insurance, individual life insurance and insurance products sold through financial institutions and affinity organizations — grew 17% to \$630 million. Sales of annuity products, including individual annuities and pension risk transfers, were level at \$1.8 billion. GAAP revenue decreased 16% to \$6.2 billion due to unfavorable equity and fixed income markets, and impacts from one-time business portfolio transactions.

\$7.3

2021

\$6.2

2022

# **\$1.5**

Insurance in force rose 8% to \$1.5 trillion driven by strong sales and excellent retention across our businesses.

#### EQUITY<sup>7</sup> \$3.4B

Total GAAP equity was \$3.4 billion. Strong operating earnings were offset by significant unrealized losses on fixed income securities due to rising interest rates.

#### **OPERATING EARNINGS<sup>®</sup>**

\$244M

Operating earnings rose 124% to \$244 million, driven by strong subsidiary performance and lower COVID-19 related death benefits.

6. Sales generally represent annualized premiums, fund deposits and new asset deposits as applicable to specific products.

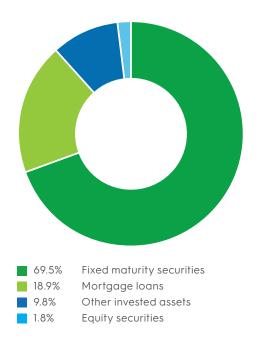
7. Equity represents total Securian Financial Group, Inc., and subsidiaries equity.

8. Operating earnings equal net income attributable to Securian Financial Group, Inc., and subsidiaries, less net realized investment gains (losses), net of taxes.

#### **INVESTMENT RESULTS**

#### TOTAL INVESTMENTS

(% OF TOTAL INVESTMENTS<sup>9</sup>)



# (% OF FIXED MATURITY SECURITIES)

FIXED MATURITY SECURITIES

The performance of Securian Financial's investment portfolio remained strong during 2022. We adhered to our investment fundamentals, maintaining the high quality of our investments.

#### Investments

The high quality and diversification of our investment portfolio served us well in 2022, allowing us to navigate market volatility brought on by widespread inflation from a position of strength.

Securian Asset Management manages Securian's general account assets, and has a proven track record for maintaining our high quality investment portfolio across market cycles. Our investment approach is consistent with our risk management goals and philosophy. We combine a long-term market perspective with a focus on quality, diversification and competitive return. Securian Financial's investment portfolio is predominantly fixed income assets, which are primarily investment grade fixed maturity securities and mortgage loans.

Our disciplined guidelines limit exposure to any single asset class, sector and issuer, and we continue to hold ample liquidity in our investment portfolio.

The size of our investment portfolio allows us to access and select from all asset classes, which provide a broad universe of attractive investment opportunities. We invest in asset classes that provide higher return potential in the long term, in alignment with our liabilities and within our risk appetite.

9. Total investments include cash, cash equivalents and invested assets, and exclude separate accounts.

<sup>10.</sup> National Association of Insurance Commissioners.

# Providing solutions that help put family first

From the everyday moments to major milestones, we understand that our customers' most valuable asset is family – however they define it. That's why we provide life insurance, annuities and wealth management solutions that help them continue putting family first.

#### CUSTOMERS

Nearly

680,000

Customers served

\$900M

GAAP benefits provided

Nearly

96%

Individual life insurance customer retention, based on insurance in force

Nearly

91%

Individual annuity customer retention, based on assets

11. Annuity assets reflect the December 31, 2022, contract value of the annuity contracts.

12. Securian Financial Services, Business Intelligence Team, as of December 31, 2022. Life insurance assets reflect the cash value of the life insurance policies. Annuity assets reflect the current contract value of the annuity contracts. The amount of assets under administration does not include proprietary retirement plan assets.

13. LIMRA, U.S. Retail Individual Life Insurance Sales Participant Report, Fourth Quarter, Year-to-Date 2022. Linked benefit sales include hybrid life/long-term care products.

14. LIMRA, U.S. Retail Individual Life Insurance Participants Report, Fourth Quarter Year-to-Date 2022.

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**BUSINESS RESULTS** 

\$200B Individual insurance in force

Securian Financial Network assets under administration<sup>12</sup>

4th largest Linked Benefit sales<sup>13</sup>

8th largest

MARKET RANKINGS

Indexed Universal Life (IUL) insurance sales<sup>14</sup>









\$8.5B Individual annuity assets<sup>11</sup>

\$47.4B

#### **EMPLOYERS AND EMPLOYEES**

# Making the workplace work for employees first

Workplace benefits are the foundation of many families' financial futures—allowing them to focus on the moments that matter today. We provide group insurance and retirement solutions paired with decades of expertise and supported by caring and responsive service—helping employees love where they work and prioritize those they love.

#### **CUSTOMERS**

Customers served

Nearly

BUSINESS RESULTS Nearly

**\$1.3T** Group insurance in force

\$2.7B

Group insurance direct premiums

MARKET RANKINGS

**3rd largest** 

in the United States<sup>16</sup>

Direct writer of group life insurance

**10th largest** 

Pension risk transfer (PRT) writer<sup>17</sup>

97%

\$3B

Group insurance customer retention, based on premiums

GAAP benefits provided

\$8.5B Retirement plan assets<sup>15</sup>

15. Retirement plan assets reflect the December 31, 2022, account value of retirement products.

16. Direct group life insurance in force as of December 31, 2022, on a consolidated basis as reported in the Annual Statement Policy Exhibit State pages. Source: S&P Global Market Intelligence. This statistic reflects the insurance subsidiaries of Securian Financial Group, Inc., Minnesota Life Insurance Company and Securian Life Insurance Company.

17. LIMRA, U.S. Group Annuity Risk Transfer Survey 4th quarter 2022. Figure reflects total PRT Buy-Out sales.









# Helping customers be present in the here and now

Many people rely on their financial institutions to protect what matters to them. And those financial institutions look to us to provide sound solutions in a market that's constantly on the move. Our insurance, credit and debt protection products help customers spend less time worrying about their finances and more time being present in the here and now.

**BUSINESS RESULTS** 

#### CUSTOMERS

More than

11M

Customers served

\$331M

GAAP benefits provided

97%

Domestic customer retention based on financial institution premiums

#### **98%**

Canadian customer retention based on financial institution premiums

# \$916M

Domestic direct insurance premiums

4th largest Credit life and disability sales<sup>18</sup>

MARKET RANKINGS

### \$284M

Canadian direct insurance premiums

More than



Financial institutions offer our products and solutions

18. Consumer Credit Industry Association (CCIA), The Fact Book of Credit-Related Insurance, September 8, 2022.









#### ENTERPRISE OVERVIEW

#### MARKETS

#### PRODUCTS AND SERVICES

Individuals and families SERVING Individuals, families, executives and business owners	<ul> <li>Individual life insurance</li> <li>Universal: fixed, fixed indexed, variable and survivorship</li> <li>Term</li> <li>Whole</li> <li>Hybrid life/long-term care</li> <li>Individual annuities</li> <li>Variable, fixed, fixed indexed and immediate</li> </ul>	<ul> <li>Wealth management</li> <li>Investment advisory</li> <li>Asset management</li> <li>Brokerage accounts</li> <li>Mutual funds</li> <li>Trust services</li> <li>Estate planning</li> </ul>	<ul> <li>Minnesota Life Insurance Company</li> <li>Securian Life Insurance Company</li> <li>Securian Financial Services</li> <li>Securian Trust Company</li> </ul>
<b>Employers and employees</b> SERVING Private and public employers, employees and their families	<ul> <li>Group life and voluntary insurance</li> <li>Term life and universal life</li> <li>Critical illness, accident and hospital indemnity</li> <li>Accidental death and dismemberment</li> <li>Business travel accident</li> </ul> Benefits enrollment, administration and technology	Retirement solutions Longevity solutions • Pension risk transfer • Defined contribution income solutions Institutional solutions • Guaranteed investment contracts • Fixed group annuity contracts	<ul> <li>Minnesota Life Insurance Company</li> <li>Securian Life Insurance Company</li> <li>Empyrean Benefit Solutions</li> </ul>
Financial institutions and associations, and their customers/members SERVING Banks, credit unions, finance companies, mortgage lenders, other affinity groups and customers of financial institutions	<ul> <li>For financial institutions</li> <li>Collateral protection</li> <li>Consumer loan forms</li> <li>Direct response, digital, point-of-sale and call center services</li> <li>Vendor single interest</li> </ul>	<ul> <li>For their customers</li> <li>Accident and sickness insurance</li> <li>Accidental death and dismemberment insurance</li> <li>Credit life, disability and involuntary unemployment insurance</li> <li>Credit property insurance</li> <li>Debt protection</li> <li>Guaranteed asset protection</li> <li>Mortgage accidental death, disability and life insurance</li> <li>Term life insurance</li> </ul>	<ul> <li>Minnesota Life Insurance Company</li> <li>Securian Life Insurance Company</li> <li>Securian Casualty Company</li> <li>Allied Solutions</li> <li>Canadian Premier Life Insurance Company</li> <li>Canadian Premier General Insurance Company</li> <li>Valeyo Inc.</li> <li>Armour Group, Inc.</li> </ul>

COMPANIES

#### CONDENSED CONSOLIDATED BALANCE SHEETS

Years ended December 31, 2022 and 2021

#### CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

Years ended December 31, 2022 and 2021

in millions	2022	2021	in millions	2022	2021
Assets			Revenues		
Total investments <sup>19</sup>	\$29,711	\$36,705	Premiums and policy and contract fees	\$4,494	\$4,976
Total other assets	10,483	5,022	Net investment income	1,112	1,208
Separate account assets	27,661	33,442	Net realized investment gains (losses)	(425)	254
Total assets	\$67,855	\$75,169	Other income	994	879
			Total revenues	\$6,175	\$7,317
Liabilities and equity					
Liabilities:			Benefits and expenses		
Policyholder benefits and funds <sup>20</sup>	31,988	30,933	Policyholder benefits	3,112	4,056
Other liabilities	4,753	3,861	Interest credited	770	813
Separate account liabilities	27,661	33,442	Other operating costs and expenses	2,446	2,078
Total liabilities	\$64,402	\$68,236	Total benefits and expenses	\$6,328	\$6,947
Equity:					
Total Securian Financial Group, Inc.,	3,410	6,892	Income (loss) from operations before taxes	(153)	370
and subsidiaries equity			Income tax expense (benefit)	(63)	56
Noncontrolling interests	43	41			
Total equity	\$3,453	\$6,933	Net income (loss)	(90)	314
Total liabilities and equity	\$67,855	\$75,169	Less: Net income attributable to noncontrolling interests	1	2
			Net income (loss) attributable to Securian Financial Group, Inc., and subsidiaries	\$(91)	\$312

19. Total investments include cash, cash equivalents and invested assets.

20. Policyholder benefits and funds include policyholder and contract holder benefits, funds and claims.

These condensed consolidated financial statements are derived from the company's audited consolidated financial statements, which are prepared in accordance with generally accepted accounting principles (GAAP).

#### **BOARD OF DIRECTORS**

As of December 31, 2022

Mary K. Brainerd Retired President and Chief Executive Officer HealthPartners Bloomington, Minnesota

**Committees:** Audit (Chair); Executive; Investment

Jay D. Debertin President and Chief Executive Officer CHS Inc. Inver Grove Heights, Minnesota

**Committees:** Human Resources and Compensation; Investment; Non-Overlapping Directors

**Benjamin G. S. Fowke, III** Retired President and Chief Executive Officer Xcel Energy, Inc. Minneapolis, Minnesota

**Committees:** Audit; Executive (Chair); Human Resources and Compensation (Chair)

**Sara H. Gavin** Retired Chief Client Officer Weber Shandwick

Minneapolis, Minnesota

**Committees:** Corporate Governance and Public Affairs (Chair); Executive; Human Resources and Compensation

**Eric B. Goodman** Retired Chief Investment Officer AEGON USA Cedar Rapids, Iowa

**Committees:** Audit; Investment Christopher M. Hilger

Chairman, President and Chief Executive Officer Securian Financial Group, Inc. St. Paul, Minnesota

**Committees:** Corporate Governance and Public Affairs; Executive; Investment

**Trudy A. Rautio** Retired President and Chief Executive Officer Carlson, Inc. Minnetonka, Minnesota

**Committees:** Audit; Executive; Investment (Chair)

#### Elizabeth A. Simermeyer

Retired Executive Vice President and President of Global Healthcare, Life Sciences and Hand Care Ecolab St. Paul, Minnesota

**Committees:** Audit; Corporate Governance and Public Affairs; Non-Overlapping Directors

Katia O. Walsh Chief Strategy and Artificial Intelligence Officer, Global Leadership Team Levi Strauss & Co. San Francisco, California

**Committees:** Corporate Governance and Public Affairs; Investment

#### Kevin F. Warren

Commissioner Big Ten Conference Rosemont, Illinois

**Committees:** Audit; Human Resources and Compensation

#### **SENIOR OFFICERS**

As of March 31, 2023

#### Christopher Hilger

Chairman, President and Chief Executive Officer

#### **George Connolly**

Executive Vice President, Individual Solutions

#### Kristi Fox

Executive Vice President and Chief Administrative Officer

#### Siddharth Gandhi

Executive Vice President, Employee Benefits Solutions

William Gould Executive Vice President,

#### Affinity Solutions

Warren Zaccaro Executive Vice President and Chief Financial Officer

#### **Peter Berlute**

Senior Vice President, Enterprise Technology

#### **Robert Ehren**

Senior Vice President, Risk and Actuarial

#### Suzette Huovinen

Senior Vice President and President, Securian Asset Management

#### **Renee Montz**

Senior Vice President, General Counsel and Secretary

#### Sean O'Connell

Senior Vice President and Chief Investment Officer

**Barbara Baumann** Vice President, Business Services

#### Frici Csatlós

Vice President, Operations

#### Kristin Ferguson Vice President and Actuary, Individual Solutions

Mark Geldernick Vice President, Affinity Solutions

#### **Christopher Greene**

Vice President, Affinity Solutions and President, Securian Casualty Company

#### **Becca Hagen** Vice President, Talent

Vice President, Talent Management

#### Jennifer Lastine Vice President, Technology

Infrastructure and Enterprise Solutions Karen Leiahton

#### Vice President and Chief Transformation Officer

#### **Brent Lesmeister**

Vice President, Distribution and Relationship Management, Group Benefits

Anthony Martins Vice President, Career Distribution

**Susan Munson-Regala** Vice President and Actuary, Group Benefits

Kent Peterson Vice President, Asset Management

**Paul Rudeen** Vice President and Actuary, Reinsurance

#### David Seidel

Vice President and Chief Product and Revenue Officer, Affinity Solutions

Mary Streed Vice President, Human Resources

#### John Yaggy

Vice President, Controller and Chief Accounting Officer

#### Erich Axmacher

Second Vice President, Corporate Compliance Officer and Chief Privacy Officer

Matthew Bauler Second Vice President, Individual Solutions

#### Erica Bergsland

Second Vice President, Asset Management and Chief Risk Officer and ESG Portfolio Strategy

#### Patrick Boyd

Second Vice President, Enterprise Business Development

#### Michael Boyle

Second Vice President, Law

#### **Emily Carlson** Second Vice President, Financial Planning and

Analysis **Kimberly Carpenter** Second Vice President, Individual Solutions

#### Heidi Christopherson Second Vice President, Institutional Market Technology

#### Cary Felbab

Second Vice President, Retail Market Technology

#### James Fuller Second Vice President, Law

Lydia Jilek Second Vice President, Voluntary Benefits

#### **Elizabeth Johnson** Second Vice President, Affinity Solutions

#### **Jacob Jones**

Second Vice President and Actuary, Business Services

#### Sara Kaufman

Second Vice President and Chief Actuary

#### Jill Kuykendall

Second Vice President and Chief Information Security Officer

#### Ann McGarry

Second Vice President, Marketing and Branding

**Ted Nistler** Second Vice President and Treasurer

#### Karen Oberle Second Vice President,

Total Rewards

#### Marnie Overman

Second Vice President, Group Benefits

#### Christopher Owens

Second Vice President, Retail Life and Annuity Sales

#### **Meagan Phillips**

Second Vice President and Chief Risk Officer, Enterprise Risk Management

#### **Daniel Preiner**

Second Vice President, Law

#### Jaime Proman

Second Vice President, Enterprise Strategy

#### **Ritu Sharma**

Second Vice President, and Chief Data and Analytics Officer

#### Mark Sievers

Second Vice President, Chief Audit Executive

#### **Kyle Strese**

Second Vice President and Actuary, Group National Account Underwriting

#### **Ross Stedman**

Second Vice President, Business Services

#### Eli Vogen

Second Vice President, Business Operations, Employee Benefits Solutions

#### Jennifer Wolf

Second Vice President, Investment Law

#### Kjirsten Zellmer

Second Vice President, Business Operations, Individual Solutions

# At Securian Financial, we're here for family. And we're here because of it.

Family doesn't have to branch from your tree, but it always shares your roots. Roots woven by common understanding, shared values and mutual respect. Like you, we believe a rewarding life is really about being present in the here and now, and that money isn't the only thing when family is your everything.

Since 1880, we've been here for those who see family as their most valuable asset. Our longevity is a testament to the strength of our company. We've weathered economic ups and downs while staying true to our customers. We're not publicly traded, so we can focus on you and what you care most about.

We believe your financial picture should support the everyday moments as much as the major milestones. That's why our insurance, investment and retirement solutions give you the confidence to focus on what's truly valuable: banking memories with those who matter most. For information on our financial strength, visit securian.com/strength. Securian Financial is the marketing name for Securian Financial Group, Inc., and its subsidiaries.

Securian Financial Group, Inc., is the holding company parent of a group of companies that provide a broad range of financial services, including:

- Allied Solutions, LLC
- Armour Group, Inc.
- Asset Allocation & Management Company, LLC
- Canadian Premier General Insurance Company
- Canadian Premier Life Insurance Company
- Empyrean Benefit Solutions, Inc.
- Minnesota Life Insurance Company
- Ochs, Inc.
- Securian Asset Management, Inc.
- Securian Casualty Company
- Securian Financial Services, Inc.
- Securian Life Insurance Company, a New York authorized insurer
- Securian Trust Company, N.A.
- Valeyo Inc.

The Securian Financial Network, the marketing name for the sales and distribution arm of Securian Financial Group, Inc., and its subsidiaries, is a nationwide network of financial services firms. Products and services are offered and sold only by appropriately licensed entities and financial representatives.

Securities and investment advisory services offered through Securian Financial Services, Inc., member FINRA/SIPC.



#### securian.com

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