

# Easy access to valuable information

Securian Financial provides valuable information and resources to help you manage your retirement plan business with us at [advisor.securian.com](http://advisor.securian.com).

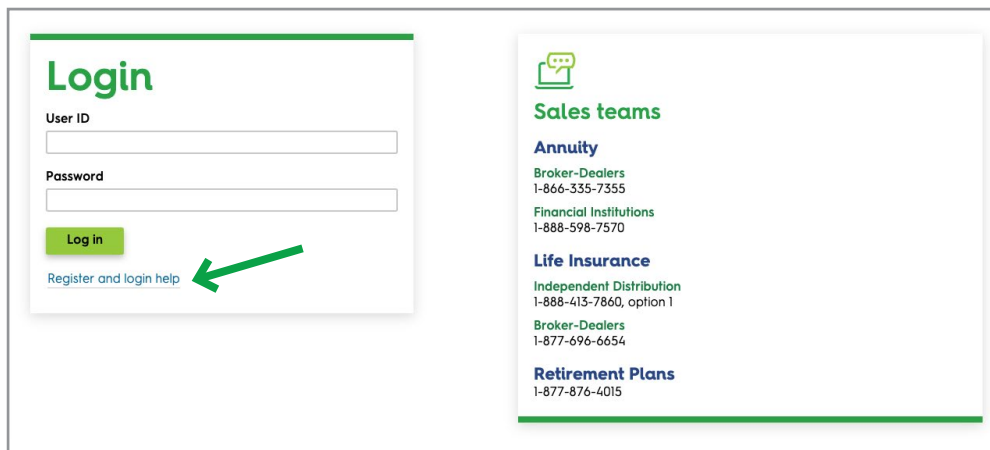
A sampling of what you'll find under the retirement section of the site includes book of business, client servicing tools, product and investment information, thought leadership and more. The book of business includes a link to the Securian plan sponsor website where you'll find plan-specific information and client servicing resources.

The site requires registration and is best utilized with your broker code issued by Securian during your initial plan sale. This code, which confirms you are appointed with Securian, is your unique identifier that allows our systems to connect you with your book of business.

**No registration required for Securian Financial Network financial professionals.** When you sell a retirement plan with us, access will automatically be added through SecurianAdvisor.com.

**Registering is easy. Go to [advisor.securian.com](http://advisor.securian.com) to start the process.**

Click on **Register and login help**



The screenshot shows the Securian Advisor website interface. On the left is a 'Login' form with fields for 'User ID' and 'Password', a 'Log in' button, and a link for 'Register and login help' with a green arrow pointing to it. On the right is a 'Sales teams' sidebar with contact information for Annuity, Life Insurance, and Retirement Plans.

Sales teams
<b>Annuity</b>
Broker-Dealers 1-866-335-7355
Financial Institutions 1-888-598-7570
<b>Life Insurance</b>
Independent Distribution 1-888-413-7860, option 1
Broker-Dealers 1-877-696-6654
<b>Retirement Plans</b>
1-877-876-4015

## Plan sponsor website access for your team

When it comes to resources for your client servicing team, our plan sponsor website is a valuable tool. Your team members can request access to that site for each plan they support (requires sponsor approval).


Contact the Securian sales team at **1-877-876-4015** to initiate the process.

Click on **Register for site access**

## Registration and login help

### Independent Distribution/Outside Broker-Dealers

[Forgot your password?](#)

<b>Annuity</b> <a href="#">Register for site access</a> 1-800-362-3141, option 1, ext. 56304	<b>Life Insurance</b> <a href="#">Register for site access</a> 1-833-365-0322	<b>Retirement Plans</b>  <a href="#">Register for site access</a> 1-800-627-0304 ext. 55234
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### SFN Wanacct Users

[Wanacct Password Self-Service](#)  
1-888-237-1838, option 5,1

[Close](#)

Select **Financial professional** and answer the questions based on your responsibilities


Getting started    My information    Login information

## My role

I am a:

Financial professional

Support staff

Who are you affiliated with? 

It's ok to enter entity in manually if it doesn't automatically appear.

Are you individually appointed with Securian or Minnesota Life?


Yes    No

## Terms of use

I accept the [terms of use](#).

Your broker code is provided via email during plan establishment. Receipt of this code indicates that you are individually appointed.

Complete the **About me** and **Contact info** sections and click **Next**



Getting started My information Login information

### About me

**First name**  
Mary

**Middle name (optional)**

**Last name**  
Smith

**City**  
St. Paul

**State**  
Minnesota

**ZipCode**  
55101

**Date of birth**  
6/2/90

**Last 4 digits of Social Security Number**  
9876

### Business info

**Broker code**

### Contact info

**Business email**  
mary.smith@securian.com  
Please enter the same email address that you use for broker appointment registration

**Confirm business email**  
mary.smith@securian.com

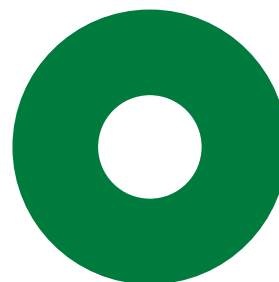
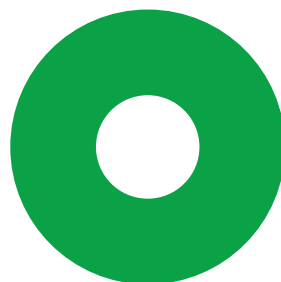
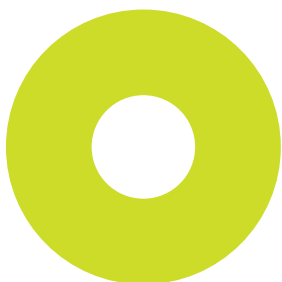
**Primary phone**  
651-123-4567

**Primary phone type**  
Mobile

[Add another phone number](#)

Your broker code is provided via email during plan establishment. It is your unique identifier that allows our systems to connect you with your book of business.

Back Next



Complete **My user ID & password setup** and click **Submit**

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Getting started My information Login information

### My user ID & password setup

**User ID**  
  
Must contain at least 8 characters with letters and/or numbers.

**Password**

**All requirements NOT met**

- ✗ 8 to 30 characters
- ✗ Lowercase letters (a-z)
- ✗ Must contain two or more of the following:
  - Uppercase letters (A-Z)
  - Numbers (0-9)
  - Special characters (! @ # %, etc.)

**Confirm password**

**Identity verification question**  
Choose one of the following...

**Identity verification answer**  
  
Answers are case sensitive.

Once submitted, this message appears


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**Success! Thank you for registering.**

✓ Your user ID is **asgangi1958**. If you are appointed with Securian and provided business information as part of your registration you will have access within two business days.  
[Return to homepage.](#)

Your website access will typically go live within two business days.

You will receive the following email within 48 hours of completing the registration process if all information is in good order.




## Online Registration Request Completed

You have recently registered on Securian's channel partner website and created the ID AutofydhXQWk3 in order to gain access to client or contract information. Your registration is now tied with the codes/business that you have requested.

Login to get started: <https://qadvisor.securian.com/userservices/public/lbd/login>

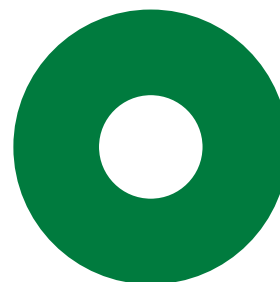
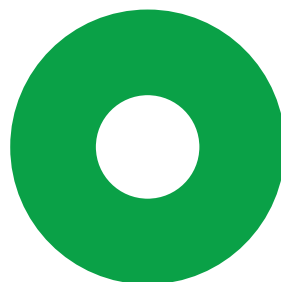
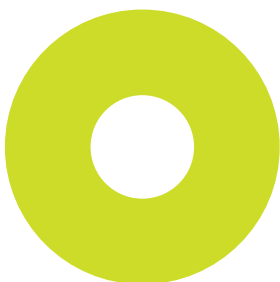

If you have any questions, please call the Enterprise Contact Center at 1-800-627-0304, ext. 55234.

*This is an automated email, please do not reply.*




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You will receive the following email within 48 hours of completing the registration process if there is an issue with your registration.




## Online Registration Action Needed

You have recently registered on Securian's channel partner website. The SSN or Securian Broker Code provided did not match information in our systems. This information is only required if you have existing cases with Securian. You will still be able to access the secured content on our site, but your request to obtain access to specific Securian retirement plan and/or annuity contract information has not been granted.

For further assistance, please contact the following:


- If you have questions or to resolve registration access issues, please call 1-800-627-0304, ext. 55234.
- If you were intending to register as a compensation contact, please call 1-866-855-8521 to be directed to the correct Securian Financial website.

*This is an automated email, please do not reply.*



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### Learn more

Contact the retirement sales team at **1-877-876-4015** to learn more about Securian Financial retirement plan products and services

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Securian Financial's qualified retirement plan products are offered through a group variable annuity contract issued by Minnesota Life Insurance Company.

Securian Financial is the marketing name for Securian Financial Group, Inc., and its subsidiaries. Minnesota Life Insurance Company is a subsidiary of Securian Financial Group, Inc.

**For financial professional use only.**



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[securian.com](http://securian.com)

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