



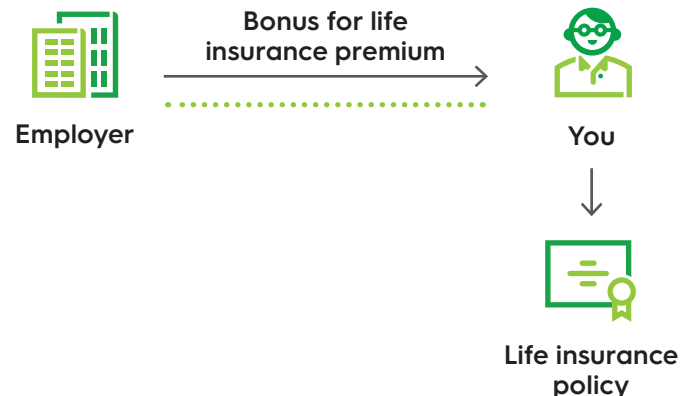
You make our business flourish

Congratulations! Your employer has identified you as a key employee and wants to reward you for your role in growing their business.

Because of your commitment to the organization, your employer would like to make a commitment to you and your family. While cash bonuses are nice, they can be spent, and soon forgotten. An executive bonus of a life insurance policy helps protect your family during your working years, and can be a potential source of supplemental retirement income.¹

How can you use your executive bonus to help protect your family and fund your retirement?

- You take out a personally owned life insurance policy.
- Your employer pays the premiums as a bonus to you.



As the owner of this policy, you receive a number of benefits:

While working

Policy death benefit helps protect your family financially if you were to die prematurely

Cash value can potentially provide an emergency fund and opportunity reserve — a source of funds for a future purchase or investment opportunity life may bring you

After retirement

Policy death benefit can help you transfer assets to your heirs in a tax-efficient manner when you die

Cash value can provide supplemental retirement income and be distributed on a tax-advantaged basis

Understanding your bonus

Benefits

Death benefit protection

- Protection for the unexpected
- Income replacement

Flexible financial tool

- During your working years, cash value may be used as an opportunity reserve
- During retirement years, cash value may provide supplemental retirement income

Portability

- If you leave the company, you may choose to continue paying premiums on the policy or exercise any rights under the policy provisions

Tax benefits

- Income-tax-free death benefit
- Tax-deferred growth of policy cash values
- Potential for tax-advantaged retirement income through policy loans and withdrawals

Considerations

- Must be an acceptable underwriting risk; less healthy individuals can be at a disadvantage
- Death proceeds may be included in the estate without proper planning
- Certain limitations may apply to withdrawals
- Policy loans and withdrawals will reduce the death benefit and surrender values — and may be taxable under certain circumstances
- Bonus is considered taxable income
- Depending on your specific policy experience, you may need to increase premium payments to keep the policy from lapsing



Learn more

Talk to your employer today about how an executive bonus can protect you today — and work to accumulate assets for tomorrow.

1. As long as premiums are paid to keep the policy in force.

Please keep in mind that the primary reason to purchase a life insurance product is the death benefit.

Life insurance products contain charges, such as Cost of Insurance Charge, Cash Extra Charge, and Additional Agreements Charge (which we refer to as mortality charges), and Premium Charge, Monthly Policy Charge, Policy Issue Charge, Transaction Charge, Index Segment Charge, and Surrender Charge (which we refer to as expense charges). These charges may increase over time, and these policies may contain restrictions, such as surrender periods. Policyholders could lose money in these products.

If you pay too much premium, your policy could become a modified endowment contract (MEC). Distributions from a MEC may be taxable, and if the taxpayer is under age 59½ may also be subject to an additional 10% penalty tax.

This information should not be considered as specific tax/legal advice. You should consult your tax/legal advisor regarding your own specific tax/legal situation.

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