#### Individual Life Insurance



Products issued by:
Minnesota Life Insurance Company
Securian Life Insurance Company

WHAT FINANCIAL PROFESSIONALS SHOULD KNOW

# Navigating the One Big Beautiful Bill

Signed into law on July 4, 2025, One Big Beautiful Bill (OBBB) is a comprehensive overhaul of tax, entitlement, and domestic economic policy with far-reaching implications for financial planning, taxation, healthcare, and investment strategy. It is pitched as a pro-growth, tax-reducing measure targeting working- and middle-class Americans, though analysis shows considerable advantages for high-income households and structural reductions in safety net programs.

## Tax reform highlights

- Historic tax cuts: Tax cuts under 2017 Tax Cuts and Jobs Act made permanent; permanent 20% Qualified Business Income deduction; new standard deduction increases; deductions for tips, overtime, and auto loan interest.<sup>1</sup>
- **Estate and Gift Tax**: Exemption increases to \$15 million per individual, \$30 million for married couples in 2026, indexed for inflation.
- **SALT (State and Local Tax) Deduction**: Temporarily raised to \$40,000 (from \$10,000), phasing out for Adjusted Gross Incomes over \$500K; reverts in 2030.
- **Social Security**: \$6,000–\$12,000 senior deduction reduces effective tax, but not all are eligible depending on income.
- Child Tax Credit: Increased to \$2,200 per child, permanently indexed for inflation.
- **Trump Accounts**: \$1,000 newborn seed accounts with annual \$5,000 contribution cap, tax-deferred growth, and defined uses (education, housing, business). Limited to investments that track US equity index returns.
- Qualified Small Business Stock (Sec. 1202): New cap at \$15 million gain exclusion; tiered exclusion based on holding period.
- Alternative Minimum Tax (AMT) & phase-out adjustments: Reinstitution of lower AMT phase-out thresholds; major deduction cap mechanics revised.
- **529 Plans**: Expanded to cover K–12 and credentialing; enhanced rollover options to Achieving a Better Life Experience accounts.

## **Business & investment provisions**

- **Bonus depreciation & Section 179**: Made permanent with increased thresholds and inflation indexing.
- Pass-Through Entity Tax (PTET): Remains deductible, enhancing SALT deduction workarounds.
- Excess business losses: Limitation made permanent.
- **Endowment taxation**: Tiered excise tax on private university endowments up to 8%
- Corporate Charitable Contributions: Deductions allowed above 1% of taxable income, capped at 10%.

# Social programs & spending

- **Cuts**: Over \$1 trillion cut from Medicaid/Children's Health Insurance Program; Supplemental Nutrition Assistance Program (SNAP) reductions; Medicare reforms.
- **Medicaid work requirements**: Enrollees must work 80 hours/month or meet community/school thresholds. Estimated 11.8 million will lose coverage by 2034.
- **Deficit estimates**: Projected impact ranges from \$1.4 trillion in savings (White House) to \$4 trillion increase (Congressional Budget Office), largely hinging on treatment of expiring tax provisions.

#### **Phaseouts and Limitations**

- Many deductions and credits phase out for Modified Adjusted Gross Incomes over \$150K (single)/\$300K (joint).
- Notably, itemized deduction caps reintroduced at high-income thresholds using a 2/37 formula for wage earners making over \$626,350 (single)/\$751,600 (married filing jointly).

# Learn more

Does the new legislation raise questions with your clients? We're here to help.

Contact the Life Sales Support Team today.

1-877-696-6654 (Broker-dealer)

1-888-413-7860, Option 1 (Independent brokerage)

#### 1. Some limitations may apply.

This information may contain a general discussion of the relevant federal tax laws. It is not intended for, nor can it be used by any taxpayer for the purpose of avoiding federal tax penalties. This information is provided to support the promotion or marketing of ideas that may benefit a taxpayer. Taxpayers should seek the advice of their own tax and legal advisors regarding any tax and legal issues applicable to their specific circumstances.

These materials are for informational and educational purposes only and are not designed, or intended, to be applicable to any person's individual circumstances. It should not be considered investment advice, nor does it constitute a recommendation that anyone engage in (or refrain from) a particular course of action. Securian Financial Group, and its subsidiaries, have a financial interest in the sale of their products.

Insurance products are issued by Minnesota Life Insurance Company in all states except New York. In New York, products are issued by Securian Life Insurance Company, a New York authorized insurer. Minnesota Life is not an authorized New York insurer and does not do insurance business in New York. Both companies are headquartered in St. Paul, MN. Product availability and features may vary by state. Each insurer is solely responsible for the financial obligations under the policies or contracts it issues.

Securian Financial is the marketing name for Securian Financial Group, Inc., and its subsidiaries. Minnesota Life Insurance Company and Securian Life Insurance Company are subsidiaries of Securian Financial Group, Inc.

For financial professional use only. Not for use with the public. This material may not be reproduced in any way where it would be accessible to the general public.