

## STRENGTHEN YOUR FINANCIAL FUTURE

## Why life insurance is important

Life insurance can help protect your family when they need it most and help take away the financial worry at an already difficult time — when you and your income are no longer there.

42%



of Americans say their household would face financial hardship within six months should a wage earner die unexpectedly.1

53%

of uninsured workers do not feel financially secure.1

How life insurance can help

- 1 Pay funeral expenses
- 2 Replace income
- **3** Help pay mortgage
- 4 Fund education
- 5 Transfer wealth

42%



of adults are living with a life insurance coverage gap.<sup>2</sup>

## Enrolling is easier than you may think



Coverage may be included without answering any health questions. And if you do need to answer questions regarding your health, there are just a few simple ones.



Contact your benefits department today to learn more about your group life insurance options and costs.

<sup>1.</sup> Facts from LIMRA Life Insurance Awareness Month July 2024 limra.com/siteassets/newsroom/liam/2024/2024-liam-wpb-fact-sheet

<sup>2.</sup> Facts from LIMRA and Life Happens 2024 Insurance Barometer Study www.limra.com/siteassets/newsroom/fact-tank/fact-sheets/2024life-insurance-fact-sheet-final.pdf

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