



New benefits are waiting for you from Securian Financial

How much life insurance do you need? Now there is less guesswork.

Congratulations on your new opportunity at [ABC Company, Inc.]!

Based on your age, salary and geographic location, we recommend purchasing [\$425,000] in term life insurance to help support your loved ones in the event your income is no longer there.¹

Did you know? This coverage can cost less than a cup of coffee per day.

YOUR PERSONALIZED RECOMMENDATION

[Product name]

COVERAGE AMOUNT

[\$XXX,XXX]

COST PER MONTH

[\$XX.XX]

Not sure where to start?

Use our online benefits-decision tool, Benefit Scout[®], to refine your recommendation and to help make your insurance elections with confidence. Learn more about your recommendation and what makes sense for you and your family.

Get started

Enrollment is as easy as 1, 2, 3



Visit Benefit Scout for
step-by-step guidance
choosing your benefits



Receive detailed
coverage
recommendations



Easily enroll in your new
benefits

Your login information

Click “Get started” above or “Log in now” below and enter this information:

User ID: [QA278]

Initial password: Your eight-digit date of birth (MMDDYYYY), followed by the last four digits of your Social Security number.

[Log in now](#)

INSURANCE
INVESTMENTS
RETIREMENT

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1. Recommendations are calculated based on your salary, age and approximate location as provided by [client name], other publicly available data from the U.S. Census and IRS Statistics of Income (SIO), and the terms, limitations and exclusions of the insurance product(s) offered by [Securian] [Minnesota] Life Insurance Company to [client name]. In the event a conflict exists between this recommendation and [client name]'s insurance plan, the plan, including the policy(ies) and certificate(s) issued by [Securian] [Minnesota] Life Insurance Company, shall control. Additional factors related to your situation may impact the calculation and change the recommendation. Please visit Benefit Scout to calculate a more detailed recommendation. If you would like additional advice, please contact a financial professional prior to making your coverage selections.

Insurance products are underwritten by [Minnesota] [Securian] Life Insurance Company under policy form series [xxxx].

Securian Financial is the marketing name for Securian Financial Group, Inc., and its subsidiaries. [Minnesota] [Securian] Life Insurance Company is a subsidiary of Securian Financial Group, Inc.

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Securian Financial Group, Inc.
[lifebenefits.com](#)

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