

Offer more employee perks with Lifestyle Benefits

Enhance your company's benefits program by offering Lifestyle Benefits to employees and their families. Many options are provided at no additional cost or fee – and no enrollment is necessary. We've collaborated with the best-in-class providers, specifically selected for their ease of implementation.

Active U.S. employees covered under our group insurance programs, as well as their spouse and insurance-eligible children, can access these services – even if they're not covered under the insurance program. Here's an overview of beneficiary financial coaching available to your company.



Beneficiary financial coaching

from PricewaterhouseCoopers Advisory Services, LLC

No additional cost to enroll for group life insurance clients.

Independent, objective and free financial coaching for beneficiaries receiving \$25,000 or more of insurance. Coaches do not sell investments or financial products. This program includes:

Survivor guide: Provided in three phases, each focused on a specific planning stage, to help make it less overwhelming for survivors to take action on critical financial and legal matters following the death of a loved one.

Dedicated telephonic coaching: Beneficiaries have telephone access to a PwC coach for a specified period to help with financial decisions following the death of a loved one. Topics include but are not limited to estate, insurance, investment, retirement and tax planning.



Learn more

For more information, contact your Securian Financial representative or visit securian.com/groupinsurance.

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