



# Prepare for enrollment by evaluating your life insurance

Hello [employee first name],

The window to enroll for benefits through [Client short name] is opening soon. Now is a good time to consider how enhancing your life insurance can help protect your family's financial future.

Prepare your family for unexpectedly managing without your income. Consider:

- Hospital, funeral and other end-of-life expenses
- Ongoing daily expenses
- Long-term needs

## Enhance your coverage without answering health questions

**[One-time opportunity! Month day-Month day, year]**

- [Full statement of GI opportunity – including max GI and any previously-declined limitation]

To apply for coverage other than what's outlined here, you'll answer a few questions about your health history, along with height and weight.

Understanding your coverage now can help you feel more prepared for [annual/open] enrollment [Month day-Month day, year].



## Learn more

Visit Securian's educational microsite to learn about your insurance program, naming beneficiaries, applying for coverage that requires

health questions and much more.

From the site, you can also access our Benefit Scout® tool, to help you evaluate how much life insurance you need.

[\[Microsite vanity URL\]](#)



## Evaluate your insurance needs

Visit Benefit Scout® to learn more about your insurance options [and costs], ask questions and determine your needs.

[\[Benefit Scout vanity URL\]](#)



PREPARE  
PROTECT  
SECURE

Connect with us



Benefit Scout is an educational tool designed to help you understand and make decisions about your employee benefits.

Insurance products are issued by [Minnesota Life Insurance Company] [Securian Life Insurance Company, a New York authorized insurer]. [Minnesota Life is not an authorized New York insurer and does not do insurance business in New York.] [Minnesota] [Securian] Life Insurance Company is headquartered in St. Paul, MN. Product availability and features may vary by state. [Minnesota] [Securian] Life Insurance Company is solely responsible for the financial obligations under the policies or contracts it issues.

This information is related to the insurance policy issued by [Minnesota Securian] Life Insurance Company to [Client long name].

All elections or increases are subject to the actively-at-work requirement of the policy. Products are offered under policy form series [PFS#].

In certain circumstances the coverage you elect may require us to approve evidence of insurability (EOI) before coverage takes effect. If EOI is required, you should receive correspondence from us indicating we have approved your EOI before your employer deducts or submits premiums for the portion of coverage requiring EOI. If you have questions about whether EOI is required for coverage or has been approved, contact us at 1-866-889-6221.

Securian Financial is the marketing name for Securian Financial Group, Inc., and its subsidiaries. [Minnesota Securian] Life Insurance Company is a subsidiary of Securian Financial Group, Inc.

View this email as a [web page](#).

Emails from Securian Financial collect engagement data including pattern data, user retention and subscriber history. Mobile device data is also collected. See our [privacy policy](#) to learn more.

If you received this message in error or do not want to receive any more email from us, please visit our [profile center](#). We respect your privacy. We will not release your email address for any reason.

**Securian Financial Group, Inc.**

[securian.com](https://securian.com)

400 Robert Street North, St. Paul, MN 55101-2098

©2025 Securian Financial Group, Inc. All rights reserved.

F103119-26 6-2025 DOFU 6-2025

4426603