



September is Life Insurance Awareness Month

Prepare for enrollment by evaluating your life insurance benefit options now

Hello [employee first name],

Life insurance benefits through [Client short name] provide a budget-friendly way to help protect your family's financial future.

Prepare your family for unexpectedly managing without your income. Consider:

- Hospital, funeral and other end-of-life expenses
- Ongoing daily expenses
- Long-term needs

Understanding your coverage now can help you feel more prepared when [annual/open] enrollment begins.



Learn more

Visit Securian's educational microsite to learn about your insurance program, naming beneficiaries, applying for coverage that requires health questions and much more.

From the site, you can also access our Benefit Scout[®] tool, to help you evaluate how much life insurance you need.

[\[Microsite vanity URL\]](#)



Learn more about term life insurance

Learn how term life insurance can help protect your financial future.

LifeBenefits.com/videos/term



Evaluate your insurance needs

Visit Benefit Scout® to learn more about your insurance options [and costs], ask questions and determine your needs.

[\[Benefit Scout vanity URL\]](#)



PREPARE
PROTECT
SECURE

Connect with us



Benefit Scout is an educational tool designed to help you understand and make decisions about your employee benefits.

This information is related to the insurance policy issued by [Minnesota Securian] Life Insurance Company to [Client long name].

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Product availability and features may vary by state. All elections or increases are subject to the actively-at-work requirement of the policy.

Products are offered under policy form series [PFS#].

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