



Enhance your family's financial protection

Enrollment opportunity
[Month day-Month day, year]



abc SAMPLE

Life insurance benefits through [Client short name] provide a budget-friendly way to help protect your family's financial future.

Prepare your family for unexpectedly managing without your income. Consider:

- Hospital, funeral and other end-of-life expenses
- Ongoing daily expenses
- Long-term needs

Enhance your coverage without answering health questions

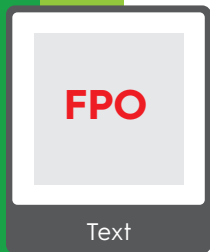
[One-time opportunity! Month day-Month day, year]

- [Full statement of GI opportunity - including max GI and any previously declined limitation]

To apply for coverage other than what's outlined here, you'll need to complete an evidence of insurability questionnaire — on which you'll answer a few questions about your health history, along with height and weight.

[Group term life and accidental death and dismemberment (AD&D) insurance]

Insurance products issued by [Securian/Minnesota] Life Insurance Company



Evaluate your insurance needs

Visit Benefit Scout® to learn more about your insurance options [and costs], ask questions and determine your needs.

Visit **[Benefit Scout vanity URL]**.

Enroll by [Month day, year]

[Any applicable log-in directions/credentials] [Enrollment site URL]

Questions?

[Call the Benefits center at 1-000-000-0000 or email abccompany@company.com]

Securian Financial
400 Robert Street North
St Paul MN 55101-2098

Presort Indicia
or
Stamp

This information is related to the insurance policy issued by [Minnesota Securian] Life Insurance Company to [Client long name]. The company is headquartered in St. Paul, MN. Product availability and features may vary by state. All elections or increases are subject to the actively-at-work requirement of the policy. Products are offered under policy form series [PFS#].

Securian Financial is the marketing name for Securian Financial Group, Inc., and its subsidiaries. [Minnesota Securian] Life Insurance Company is a subsidiary of Securian Financial Group, Inc.

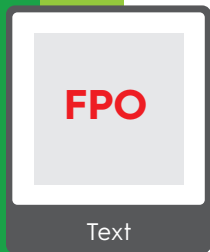


PREPARE
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SECURE

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Learn more

Visit Securian's educational microsite to learn about your insurance program, naming beneficiaries, applying for coverage that requires health questions and much more.

From the site, you can also access our Benefit Scout® tool, to help you evaluate how much life insurance you need.

Visit **[microsite vanity URL]**.

Enroll by [Month day, year]

[Any applicable log-in directions/credentials] [Enrollment site URL]

Questions?

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