

## CASE STUDY

# Securian Financial and Alight's collaboration eliminates manual work in life claims

### About the client:

- Food and beverage manufacturer
- 161,000 employees
- \$199B in total assets as of 12/2024

In response to an inefficient manual life claim submission, this manufacturer was seeking solutions to ease HR workload. By onboarding Alight's ecosystem, they were able to automate retiree claims submissions, improving the employee experience and reducing costs.

### Client goals:

- 1** Eliminate manual work
- 2** Decrease HR time investment
- 3** Reduce costs



### Key reasons client added Alight's ecosystem:

- Retiree class averaged hundreds of claims a year and the process needed streamlining
- Cost reduction in claims was essential
- Bridged gap in communications to employees on enrollment coverage



### Benefits and outcomes:

- Increased supplemental life insurance participation by 10%
- Removal of fax filing led to hundreds of hours time saved

Securian Financial and Alight case study as of 03/2025

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