



# Prepare for enrollment by considering your life insurance benefit

The window to enroll for benefits through [client short name] is opening soon. Now is a good time to consider how life insurance can help protect your family's financial future.

Life insurance can provide for:

- Protection during your working years
- Unexpected loss of life and income
- Final and ongoing expenses

[You have an opportunity to enhance your life insurance without answering health questions].

 [Full statement of GI opportunity - including max GI and any previously-declined limitation]

To apply for coverage other than what's outlined here, you'll answer a few questions about your health history, along with height and weight.

Understanding your coverage now can help you feel more prepared for [annual/open] enrollment [Month day-Month day, year].



### Learn more

Visit our education microsite for more information about your coverage options and costs, as well as educational resources.

[ON24 vanity URL]



# Learn more about term life insurance

Learn how term life insurance can help protect your financial future.

[LifeBenefits.com/videos/term]



## Evaluate your insurance needs

Visit Benefit Scout<sup>®</sup> to learn more about your insurance options [and costs], ask questions and determine your needs.

[Benefit Scout vanity URL]



INSURANCE INVESTMENTS RETIREMENT

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This information is related to the insurance policy issued by [Minnesota Securian] Life Insurance Company to [Client long name]. The company is headquartered in St. Paul, MN. Product availability and features may vary by state.

All elections or increases are subject to the actively-at-work requirement of the policy. Products are offered under policy form series [PFS#].

Securian Financial is the marketing name for Securian Financial Group, Inc., and its subsidiaries. [Minnesota Securian] Life Insurance Company is a subsidiary of Securian Financial Group, Inc.

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