

GOING GREEN



Preserving and protecting the world around us is important to Securian Financial Group and is becoming increasingly important to the people we serve, our business partners and neighbors. Being a good steward of the environment is nothing new to Securian – we’ve spent years developing and implementing building operating efficiencies and high-performance workplaces. Our approach to environmental stewardship is an extension of our long-term focus on operating efficiencies and prudent financial management.

Oversight

To help bring the environmental awareness to the forefront and provide continued support to Securian’s efforts to go green, a Sustainable Workplace committee oversees our environmental priorities for a healthy facility in which to work, waste reduction and reclamation, lowered consumption of natural resources, and ongoing energy efficiencies.

LEED EB certification

Securian’s 401 Building was awarded the prestigious 2009 LEED certification for Existing Buildings, known as LEED EB Certified. Widely considered the premier recognition for green buildings, the LEED EB certification is the most rigorous – and most difficult – standard of achievement, given only to the world’s greenest, energy efficient, high-performing buildings.

Energy Star

Securian Center earned the Environmental Protection Agency’s ENERGY STAR – the national symbol for superior energy efficiency and environmental protection. Since 2007, the 400 and 401 buildings have achieved this recognition.

Our sustainable practices include:

- Heating and cooling our downtown campus with a locally produced, renewable energy source.
- Fully automated “smart” lighting controls and sensors and electronic energy management controls for optimal efficiency.
- E-delivery option to reduce the amount of paper policyholders receive in their mailboxes, including prospectuses, underlying fund prospectuses, semiannual and annual reports and supplements.
- Extensive material recycling and reclamation programs, from paper and plastic to kitchen grease. Office-grade paper is shredded by a secure recycler, pulped and reprocessed. Nonrecyclable solid waste is used to generate clean electricity – it doesn’t go to landfills.
- Proper data sanitation and e-waste disposal of obsolete IT hardware. Ninety-five percent of our core hardware is salvaged and reused; the remaining five percent is repurposed as a source of renewable energy. Our vendor has a zero landfill policy.
- Information Services’ green IT initiatives such as “server virtualization,” use of Energy Star hardware and data center submetering.
- Purchasing initiatives to reduce waste in the supply chain.
- Cleaning products and processes that comply with strict environmental and safety standards, sanitizing our buildings to protect health without affecting indoor air quality or harming the environment.
- Promoting carpooling, mass transit, bicycling, and other commuting alternatives to our associates.

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