

Securian Financial Matching Gift Program

Together we are better

Securian Financial's Matching Gift Program, funded by our foundation, encourages associates, retirees, and members of our board of directors to supercharge their personal giving to eligible non-profit organizations.

Who can request a matching gift

The program is sponsored and administered by Securian Financial Group, Inc., for eligible associates and the associates for our subsidiaries/affiliates at Securian Asset Management and Securian Financial Services, under the same terms and conditions as Securian Financial Group, Inc., associates. You can request a matching gift if you are a Securian:

- Benefits-eligible associate,
- Benefits-eligible retiree or
- Member of the Board of Directors.

Organization eligibility

You can request matching gifts for most nonprofit organizations. Ineligible organizations include churches, faith communities and political organizations.

The Securian Financial Foundation supports organizations, projects and programs that do not discriminate on the basis of race, color, religion, national origin, sex, gender, gender identity, sexual orientation, age, disability or any other legally protected characteristics. The foundation does not knowingly award grants to organizations that discriminate in their hiring, those they accept as volunteers or the clients they serve.

Eligible organizations must be recognized by the Internal Revenue Service as tax exempt and to which contributions are deductible for income tax purposes.

Gift eligibility

The Foundation will match your contributions of \$25 or more up to a total of \$2,000 per calendar year. You can request matching gifts for more than one organization if each of your contributions is at least \$25 and the total of all contributions does not exceed \$2,000.

Each gift must be a charitable contribution with no services, benefits or items of value accruing to you or anyone designated by you in return for the contribution or the matching contribution. For example, if you donate \$150 to a cultural organization and \$50 of the gift is considered membership dues with accompanying membership benefits, the dollar amount matched by the Foundation would be \$100.

Your gifts must be paid, not merely pledged. You can pay by cash, check, credit card, payroll giving, stock or marketable securities. Gifts of stock are valued according to the stock exchange listing as of the donation date.

Ineligible gifts include gifts to churches, faith communities or political organizations; gifts less than \$25; gifts made in lieu of fees or ticket sales; dues paid to alumni associations, rather than to educational institutions; gifts for which reimbursement of any kind is made by another individual or organization; gifts to individuals; gifts as a substitute for tuition payments; and gifts made prior to an associate's hire date.

The Foundation reserves the right to suspend, change, revoke or terminate the Matching Gift Program at any time; it has no obligation to match donations made after that time. Matching gifts will be paid until the budgeted amount has been reached for the calendar year.

Matching Gift Program application process

- After making your charitable contribution, submit your Matching Gift application via Securian's on-line giving portal.
- When we receive your application, the Securian Financial Foundation notifies the nonprofit and asks it to verify your gift electronically.
- The Securian Financial Foundation approves the match request and disburses the match to the nonprofit organization. Matching gift requests are approved and funds disbursed on a monthly basis.
- Applications must be received by the Foundation by January 31 of the year following your gift. Applications received after that date will not be matched.
- Nonprofit organizations must verify the gift by March 31 of the year following your gift. Gifts not verified by this date will not be matched.

Contact the Securian Financial Foundation at humanresources@securian.com or, **651-665-3507**, for further information regarding the program or the application process.



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securian.com

400 Robert Street North, St. Paul, MN 55101-2098
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